Privacy Policy

Last updated: 11/10/2026

Summary

- We collect the information we need to run your course and process payment — name, age, contact and payment details, and (where provided) interests or school subjects to help tailor the course.
- We use Wix, Google Classroom, and Google Meet to deliver and administer the course. Sessions are not recorded, though text chat may be saved.
- We don't share your information with anyone else, except where needed to protect a student's safety or where the law requires it, and we don't use it for advertising or marketing beyond course-related communications.
- Financial records are kept for 5 years, as required by HMRC. Student information and chat history are kept for the period of enrolment plus 12 months, to allow us to handle any post-course queries.
- Where a student is 15, 16 or 17, we require a parent or guardian to book and confirm consent. Students aged 18 may book for themselves.
- You can contact us any time at info@stratumeducation.co.uk to ask what information we hold, correct it, or ask us to delete it.

The full policy below sets this out in more detail.

1. Who we are

Stratum Education ("we", "us", "our") is a sole trader business operated by Georgina Al-Badri, offering live online AI courses for 15–18 year olds in the UK.

For the purposes of UK data protection law, Georgina Al-Badri trading as Stratum Education, is the data controller responsible for your personal information.

Contact: info@stratumeducation.co.uk

2. What information we collect

Depending on how you interact with us, we may collect:

- **From the person booking a course** (usually a parent or guardian): name, contact details, billing address, and payment details, collected and processed via Wix.
- **About the student attending the course**: name, age, and — where provided — information to help us tailor course content, such as interests, hobbies, and what they are currently studying at school.
- **Course delivery information**: attendance, and text chat history from live sessions (sessions themselves are not recorded).
- **Correspondence**: any emails or messages you send us.

We only collect what we need to deliver, administer, and improve the course — we do not collect this information for any other purpose, and we do not sell or rent it to third parties.

3. How we use your information, and our lawful basis

What we use it for	Lawful basis
Processing bookings and payments	Performance of a contract
Delivering and tailoring course content	Performance of a contract
Sending course notifications and reminders by email	Performance of a contract
Safeguarding and welfare during the course	Legitimate interests / legal obligation
Keeping financial records	Legal obligation

4. Students aged 15–17 and parental consent

Where a student is 15, 16 or 17, we require a parent or guardian to be the person who books the course, and to confirm — as part of the booking process — that they are the student's parent or guardian and consent to their participation. Where a student is 18, they may book for themselves.

5. Who we share your information with

We use the following third-party services to help us run Stratum Education. Each processes personal information on our behalf, under their own privacy and security terms:

- **Wix** — website hosting, booking, and payment processing
- **Google Classroom and Google Meet** — course delivery

We do not share your information with any other third party except where required by law, or to protect the safety of a student.

5.1 Safeguarding

If we have a concern about a student's welfare or safety, we may record it and, where necessary, share relevant information with the appropriate authorities (for example local authority children's services or the police). We will not always be able to tell you or the student beforehand, and we do not need consent to do this where a child may be at risk of harm. Information is shared only to the extent needed to protect the student, and only with those who need it. Records of safeguarding concerns are kept securely, separately from routine course information, and retained for 7 years aligned with NSPCC recommendations.

6. International transfers

Some of the services we use (including Wix, Google, and Zoom) may store or process information outside the UK. Where this happens, these providers maintain their own safeguards for international transfers (such as Standard Contractual Clauses) as required under UK GDPR.

7. How long we keep your information

- **Financial records** (bookings, payments): kept for 5 years after the 31 January Self Assessment deadline for the relevant tax year, as required by HMRC.
- **Student information and chat history**: kept for the period of enrolment plus 12 months, to allow us to handle any post-course queries or complaints, after which it is deleted.
- Where a genuine safeguarding concern is raised during a course, any record of that concern is kept separately from routine chat history and retained for longer, in line with standard safeguarding practice, rather than being deleted after 12 months along with everything else.

8. Cookies

Our website, built on Wix, may use cookies for site functionality and analytics. You can opt out of non-essential cookies using the cookie consent banner when visiting our website.

9. Your rights

Under UK data protection law, you have the right to:

- Ask us what personal information we hold about you, and get a copy of it
- Ask us to correct inaccurate information
- Ask us to delete your information, in certain circumstances
- Object to, or ask us to restrict, certain processing
- Ask for your information in a portable format

To exercise any of these rights, contact us at info@stratumeducation.co.uk.

10. Complaints

If you're unhappy with how we've handled your information, please contact us first so we can try to resolve it. You also have the right to complain to the Information Commissioner's Office (ICO) at ico.org.uk.

11. Changes to this policy

We may update this policy from time to time. The date at the top shows when it was last revised.

12. Contact us

Stratum Education

Trading address:

Stratum Education
SIU Offices
4 - 6 Greatorex Street
London, E1 5NF
United Kingdom

Email:
info@stratumeducation.co.uk